



**Nationwide<sup>®</sup>**  
**Better Health**

*On Your Side<sup>®</sup>*

**FOR IMMEDIATE RELEASE**  
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**Contact:**

Elizabeth Stelzer 614.249.1025

[stelzee@nationwide.com](mailto:stelzee@nationwide.com)

## Nationwide Better Health receives URAC Accreditation

**Columbus, Ohio** — Nationwide Better Health<sup>SM</sup>, a leading provider of health and productivity management solutions, has been awarded full Comprehensive Wellness accreditation from URAC, a Washington, DC-based health care accrediting organization that establishes quality standards for the health care industry.

Nationwide Better Health received accreditation, lasting for three years, beginning February 1, 2010.

“Nationwide Better Health is committed to improving the health and quality of life for employers and their employees, this includes taking the necessary steps to make sure we meet all standards. The URAC accreditation reconfirms this dedication,” said Nationwide Better Health Chief Health and Productivity Officer Claire Rossé.

The accreditation process includes an extensive review of an organization's programs and operations. The comprehensive accreditation was awarded to Nationwide for meeting all URAC standards and excellence in biometric screening, health risk assessment, and health and wellness coaching. In addition, Nationwide Better Health met multiple leading indicators. Leading indicators represent effective practices not yet widely adopted in health care that provide a way for various organizations to distinguish themselves from other accredited companies. These practices may be a forecast of where the health care industry is heading.

“By applying for and receiving Comprehensive Wellness Accreditation, Nationwide Better Health has demonstrated a commitment to quality health care,” said Alan P. Spielman, URAC president and CEO. “Quality health care is crucial to our nation’s welfare and it is important to have organizations that are willing to measure themselves against national standards.”

### ***About Nationwide Better Health***

Nationwide Better Health, a subsidiary of Nationwide<sup>®</sup>, is a leading provider of health and productivity management solutions, aimed at improving the health and productivity of America’s workforce. The company's health and wellness, disease, disability, absence, medical and maternity management, along with supplemental workplace benefits programs, help employees make healthy lifestyle changes that help reduce health care costs in the workplace.

### ***About URAC***

URAC, an independent, nonprofit organization is a leader in promoting health care quality through accreditation and certification programs. URAC's standards keep pace with the rapid changes in the health care system, and provide a mark of distinction for health care organizations

to demonstrate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in setting meaningful standards for the health care industry. For more information, visit [www.uran.org](http://www.uran.org).

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