



**Nationwide  
Better Health**<sup>®</sup>  
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## **Health Action Council Ohio Selects Nationwide Better Health as Premier Provider of Health Management Services for Its Members**

*Non-profit coalition of employers enters agreement to provide members with health risk assessments, health screenings and lifestyle health coaching services*

**Columbus, Ohio** — Health Action Council Ohio (HAC), an Ohio-based nonprofit organization of purchasers dedicated to affordable, high-quality medical care, has selected Nationwide Better Health<sup>SM</sup>, a leading provider of health and productivity management solutions, as its preferred vendor of health promotion services for its more than 100 Ohio-based member companies.

In Ohio, 24.9 percent of adults are obese, ranking the state as the fifteenth heaviest in the nation<sup>1</sup>. Ohio also ranks tenth in the nation for adult diabetes and eleventh in the nation for adult smoking rates<sup>2</sup>. HAC is partnering with Nationwide Better Health to help its member companies optimize the health and productivity of their workplace, resulting in savings on direct and indirect health care costs.

As a result of the new relationship, HAC members have access to the Nationwide Better Health Check<sup>SM</sup> (health risk assessment), biometric health screenings and telephonic health coaching and mail-based lifestyle management offerings, including monthly employee communications such as health education posters, newsletters and promotional materials.

“We’re excited about this new opportunity for our member companies to utilize Nationwide Better Health programs and services through our group purchasing coalition,” said Barb Belovich, executive director of HAC. “With this new relationship, our members receive the necessary support and guidance they need to customize their own workplace health management program.”

The partnership between HAC and Nationwide Better Health allows members to:

- Benefit from the joint procurement process
- Leverage the market while retaining design flexibility
- Pool expertise with experienced peers
- Gain enhanced partnership and commitment
- Stay abreast of new developments and compliance issues

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<sup>1</sup> Trust for America's Health, 2007

<sup>2</sup> Ohio Department of Health, 2008

- Obtain optimal performance standards and financial guarantees

Along with Nationwide Better Health's offerings, HAC provides the following services to its membership: hospital and health plan quality initiatives, robust educational programs and successful group purchasing initiatives.

"After succeeding in a very competitive bid process, Nationwide Better Health is excited to work with HAC to help promote a healthier Ohio and impact the lives of many employees," said Bill Evans, executive vice president of sales, Nationwide Better Health.

Nationwide Better Health currently provides health management services to several HAC members, including Nationwide Insurance, Nordson Corporation, Novelis Corporation, Parker Hannifin Corporation and Swagelok Company.

#### ***About Health Action Council Ohio***

Health Action Council Ohio (HAC) ([www.hacOHIO.org](http://www.hacOHIO.org)), a nonprofit corporation founded in 1983, serves as the voice of Ohio employers on healthcare issues. Comprised of more than 100 of the state's most prominent employers, including American Electric Power, Jo-Ann Stores, National City Corporation, Parker Hannifin Corporation, Progressive Corporation, the Sherwin-Williams Company, and the State of Ohio, HAC provides value to members by facilitating common projects to improve the quality and moderate the cost of health care members purchase for their employees, dependents and retirees.

#### ***About Nationwide Better Health***

Nationwide Better Health<sup>SM</sup>, a subsidiary of Nationwide<sup>®</sup>, is a leading provider of health and productivity management solutions, aimed at improving the health and productivity of America's workforce. Nationwide Better Health is the first company to truly integrate the best collection of health and productivity services available today, including health and wellness, and disease, disability, absence, medical and maternity management. The company's offerings work together and independently to address both sides of the cost equation: increased efficiency of health and productivity programs and better employee health and well-being to reduce health care-related costs. For more information, call 866.404.6924 or visit: [www.nwbetterhealth.com](http://www.nwbetterhealth.com).

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