



**Nationwide
Better Health[®]**

On Your Side[®]

**FOR IMMEDIATE RELEASE
Sept. 11, 2008**

Contact:

Terri Erlenbach 614.249.5755
erlenbt@nwbetterhealth.com

Elizabeth Stelzer 614.249.1025
stelzee@nationwide.com

**Nationwide Better Health Receives URAC Case
Management Accreditation**
*Company demonstrates commitment to excellence with leading accrediting
organization*

Columbus, Ohio — **Nationwide Better HealthSM**, a leading provider of health and productivity management solutions, announced today that it has been awarded Case Management Accreditation from URAC, a Washington, DC-based health care accrediting organization that establishes quality standards for the health care industry. URAC's Case Management Accreditation standards require companies to establish a process to assess, plan and implement case management interventions.

“We are pleased to be recognized with the URAC Case Management Accreditation for our commitment to excellence in the industry,” said Dr. Neil Gordon, chief medical and science officer for Nationwide Better Health. “This truly underscores the promise made to our clients and partners by demonstrating compliance with national standards for case management services.”

The URAC Case Management Standards, which build on the Core Accreditation Standards, enable organizations to successfully:

- Train case managers
- Identify individuals for case management
- Manage and conduct case management activities in an efficient and professional manner
- Promote the autonomy of consumer and family decision making
- Maintain confidentiality
- Delegate responsibility

“We applaud Nationwide Better Health on achieving URAC Case Management Accreditation,” said Alan P. Spielman, URAC president and CEO. “In today’s health care market, URAC accreditation provides a mark of distinction for organizations to demonstrate their commitment to quality health care.”

Nationwide Better Health’s case management program assists individuals experiencing a catastrophic illness to optimize their condition through health education, support and coordination of health care services within the continuum of the member’s treatment plan and health plan benefits. The company has the ability to integrate its case management services with both its utilization and disease management programs.

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About URAC

URAC, an independent, nonprofit organization, is well-known as a leader in promoting health care quality through its accreditation and certification programs. URAC offers a wide range of quality benchmarking programs and services that keep pace with the rapid changes in the health care system, and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC strives to ensure that all stakeholders are represented in establishing meaningful quality measures for the entire health care industry. For more information, visit www.urac.org.

About Nationwide Better Health

Nationwide Better HealthSM, a subsidiary of Nationwide[®], is a leading provider of health and productivity management solutions, aimed at improving the health and productivity of America's workforce. Nationwide Better Health is the first company to truly integrate the best collection of health and productivity services available today, including health and wellness, and disease, disability, absence, medical and maternity management. The company's offerings work together and independently to address both sides of the cost equation: increased efficiency of health and productivity programs and better employee health and well-being to reduce health care-related costs. For more information, call 866.404.6924 or visit: www.nwbetterhealth.com.

Nationwide Better Health with the Nationwide framemark and *On Your Side* is a federally registered service mark, and Nationwide Better Health is a service mark of Nationwide Mutual Insurance Company.

