



**Nationwide
Better Health[®]**

On Your Side[®]

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Nationwide Better Health Launches Web Portal to Enhance Customer Experience

Site offers instant access to health and wellness resources for employees

Columbus, Ohio — **Nationwide Better HealthSM**, a leading provider of health and productivity management solutions, has launched a new web portal designed to simplify distribution of health and wellness-related information for its customers. The new portal provides a single point of access to health and productivity products and services made available to customers' employees, including Nationwide Better Health offerings. The portal can be embedded into customers' intranet sites, or accessible via a unique external web address and is customizable to meet each customer's needs.

Keeping employees healthy was named as one of the top business and workforce issues for employers this year¹. In fact, 88 percent of employers plan to make investments in longer-term solutions aimed at improving the health and productivity of their workforce over the next three to five years. Nationwide Better Health developed its new, single sign-on and secure web portal to easily facilitate the delivery of health information and services to its growing list of customers, including national employers and their employees, nonprofit organizations, school systems, universities and health care organizations.

“We wanted to make it easy for organizations that purchase our products and services and their employees/members who enjoy them,” said Kara Kneidel, chief information technology officer for Nationwide Better Health. “Our new web portal provides an enhanced user experience, delivering a service that provides health and wellness resources at the click of a mouse.”

Nationwide Better Health's web portal provides users the opportunity to enroll in a variety of coach-supported and self-management health and wellness programs focused on weight management, nutrition, stress management, tobacco cessation and physical activity. It also provides users with access to its health risk assessment – Nationwide Better Health CheckSM and TOPSSM, a time off planning service that provides users the ability to automatically report illnesses, personal days, leaves of absences, family emergencies (including family and medical leaves), vacations and more. Additionally, customers have the option of adding their own health and productivity services and resources so users have all of the information they need in one easy, convenient place.

¹ Hewitt Employer Survey, 2008

Nationwide Better Health's web portal also provides access to a variety of health education resources and tools, including:

- Weekly health tips
- Health library, searchable by health topic
- Health tools and calculators
- Healthy recipes

About Nationwide Better Health

Nationwide Better HealthSM, a subsidiary of Nationwide, is a leading provider of health and productivity management solutions, aimed at improving the health and productivity of America's workforce. Nationwide Better Health is the first company to truly integrate the best collection of health and productivity services available today, including health and wellness, and disease, disability, absence, medical and maternity management. The company's offerings work together and independently to address both sides of the cost equation: increased efficiency of health and productivity programs and better employee health and well-being to reduce health care-related costs. For more information, call 866.404.6924 or visit: www.nwbetterhealth.com.

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