

Integrated Disease and Disability Management

Also known as the “Dynamic Duo”

Health care costs are increasing 8 to 10 percent yearly. By ensuring your health management programs work together, you’ll get the most for every benefit dollar you spend and get better results for your employees.

Streamline. Simplify. Save.

BETTER RESULTS:

Chronic conditions are responsible for the majority of employees on disability. They also consume more than 75 percent of all U.S. health care spending.

By integrating disease and disability management, we provide earlier and targeted interventions for those with chronic conditions.

Nationwide Better HealthSM raises the bar with the only truly integrated health and productivity solution in the marketplace. Unlike traditional disease and disability management programs, we break down the barriers between programs so they can work together seamlessly and effectively. By identifying potential health, lifestyle and disease conditions during the disability process, we can help employees get healthier sooner and help employers reduce their costs. We coordinate all appropriate resources for better results.

We view your entire program and the health needs of each of your employees. Ultimately, that means employees get the right program, the right information and the right coaching to get healthier – and you get better results as they make a full and rapid recovery.

Managing What Matters

Nationwide Better Health is the only company whose nurse health coaches have vital experience with both disease and disability management and have received specialized training to help them integrate efforts better. It all starts with the health information we collect from employees. We make it easier for your employees because they don’t have to provide their health details twice. Then, that information – collected through our new technology by our nurses at the disability claim intake stage – can trigger the start of the disease management process. A single nurse health coach coordinates all information, ensuring that no details are lost and that a bond is formed between employee and coach.

Our dedicated nurse health coaches know that a return to work – when other disability programs end – is just another critical step in the healing process and toward helping employees get healthier. The objective of our integrated disease and disability management program is simple: employees who are more productive stay at work and are less likely to cost you valuable health care dollars.



**Nationwide
Better HealthSM**

On Your Side[®]

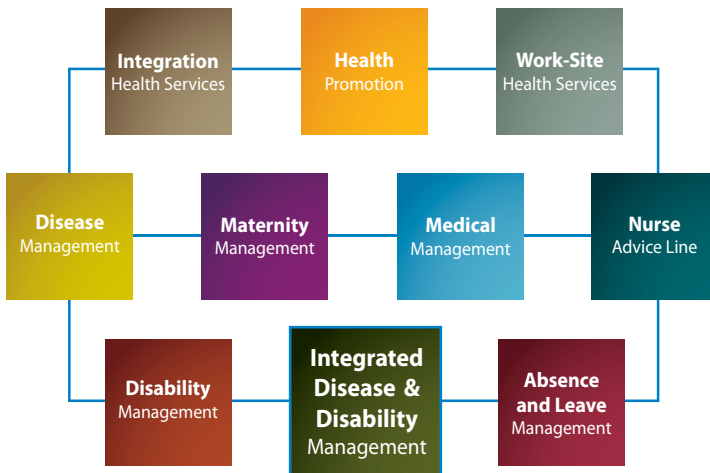
Better for you:

- > Offers convenience with one eligibility file, one implementation process and one vendor accountable for results
- > Identifies employees in need of medical, disease and disability management using a nursing team with experience in multiple programs
- > Leverages programs so they actually work together at the right time for better results
- > Increases participation and enhances value of disease management through identification of appropriate candidates in the disability program
- > Can reduce multiple disability claims because the goals include return to work AND healthier employees
- > Creates administrative efficiencies through elimination of multiple vendor management

Better for your employees:

- > Utilizes a dedicated nurse health coach relationship to create a “teachable moment,” that encourages participation in other appropriate health and productivity offerings
- > Asks employees to provide their personal information only once (with their approval, information can be shared across programs)
- > Helps them to learn about their medical condition and supports them to make the behavioral changes needed to get healthier and return to work quicker
- > Establishes a trusted relationship between the employee and a nurse health coach, who provides consistent advice
- > Provides live 24-hour-a-day customer service

BETTER INTEGRATION = BETTER RESULTS



Nationwide Better Health has introduced the first truly integrated disease and disability management program. This innovation creates opportunities to identify and enroll employees in additional programs that can help improve their health and help improve your bottom line.

To learn more about how Nationwide Better Health can contribute to the financial health of your organization through integrated disease and disability management or our other health and productivity solutions, call **866.404.6924** or visit nwbetterhealth.com.

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